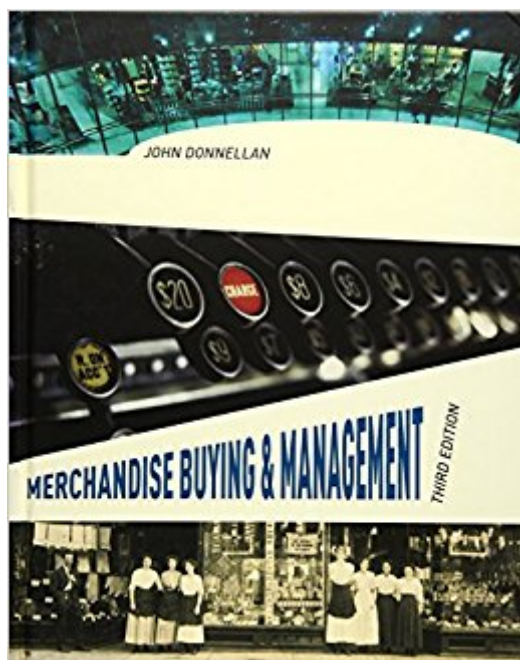


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# Merchandise Buying And Management (3rd Edition)



## Synopsis

This textbook prepares future retail executives for the challenges they will face in contemporary retailing and manufacturing.

## Book Information

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## Customer Reviews

John Donnellan was Dean of Business and Computer Information Systems at Holyoke Community College. For 20 years, he held management, merchandising, and sales promotions positions in various department and specialty stores. Donnellan frequently addresses trade and professional associations on current retailing topics.

i barely use this book for class, but since it's required I wanted it for a good deal. Thanks for offering such low prices. I've found a few pencil marks and notes inside, but nothing that hinders me from using it.

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